

COMCAST EXCLUSIVE TV COMMERCIAL PRODUCTION RATES

30 Second TV Commercial **Starting at \$1,450**

Includes phone, Facetime or on-site consult, concept & script, HALF DAY (4hrs) on-site shoot, professional voice over, 4 hours editing with basic graphics and your logo and a single cut of music from our in-house library. Email approvals of script & version cuts. File up load to Comcast FTP site for insertion. Additional shooting or editing billed at hourly rates \$100/hr.

Shooting Crews **Half Day \$1,000 Full Day \$1,400**

Includes 2 person crew with HD Sony/Panasonic camera gear, camera support, lighting, wireless mics, shotgun & fishpole and LCD video monitor. Teleprompter avail (\$300 add.)

Post-Production /Editing **\$100/hr**

Two Adobe Premiere Pro CC editing suites outfitted with Adobe Audition for audio mixing and sweetening, Adobe Photoshop for graphics and Adobe After Effects for motion graphics.

Commercial Tags **\$125/spot**

Previously produced commercials can be tagged to customize final boards. This fee includes tagging a single pre-produced TV spot provided as a digital file download and FTP upload.

Motion Graphics **Contact for Quote**

Animation of pre-existing logo from layered Photoshop or Illustrator file, of manufacturing processes or animated production design elements designed to gain attention or explain a product.

Storyboarding **\$25/frame**

TV commercial pre-visualization in stock illustrations and images, delivered as in cartoon fashion with a panel board comprised of descriptive frames depicting a sense of the approach.

TV/Cable FTP Uploading **\$50/Outlet**

Optimizing video files to the required specification & uploading to Comcast FTP site.

Voice Overs **\$100/spot**

Professional voice-overs for your TV spot. In-house voices or regional vendors.

Casting **CALL**

Actors, models and extras for your productions.